



Dallas Midtown ARTwalk

Sponsorship Opportunities



Support local Dallas Arts with Gallery at Midtown

Dallas Midtown ARTwalk Sponsorship Opportunities

Your sponsorship support will help not only our local artists realize success in the art industry, but also afford the Dallas Midtown ARTwalk the opportunity to further its growth in the Dallas art scene with our monthly fine arts event.

Sponsorship and Membership has its perks! Sponsorship opportunities provide prime, high-visibility locations for advertising your business both on-site as well as with our extensive promotional network. Members enjoy special discounts in the Gallery at Midtown and participating artist studios as well as in our monthly ARTwalk raffle.

About Gallery at Midtown & Artist Studios:

Gallery at Midtown represents established and emerging artists and welcomes the Dallas art community. A place for creative and innovative programming, the Gallery provides a schedule of art-related opportunities allowing both the seasoned fine artist and new talent to thrive.

We host exhibitions year round and collaborate with numerous institutions, galleries, art collectives and non-profits. We maintain a dynamic calendar of art events, lectures, fairs and classes.

Conceived from a need to infuse our community with art and involve the public on a personal level, Gallery at Midtown has arisen from our rich cultural heritage of vibrant artist-led communities. We invite you to engage our vision by visiting Gallery at Midtown & Artist Studios.

Experience the “Magic” that is Midtown ARTwalk:

Midtown ARTwalk promotes local visual art and artists in a wide range of mediums and artistic style, including painting, sculpture, metal art, handmade jewelry, fiber art, photography, pottery, and glass works.

Midtown ARTwalk is a fine art and entertainment event that takes place the 3rd Saturday of each month at the Gallery at Midtown & Artist Studios, located inside Valley View Center, Dallas, Texas. Midtown ARTwalk is open to the public and is a fun, free, family friendly environment to experience some of the finest artists in Dallas, Texas.





Gallery at Midtown
& Artist Studios

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Support local Dallas arts with Gallery at Midtown. Located inside Valley View Mall, Gallery at Midtown is the up and coming venue for young and talented Dallas based artists. Your support will help these artists realize their vision and will help shape the new face of the local Dallas art scene. There are 7 different Sponsorship Levels and 3 different Membership Levels to choose. Special custom packages can be created upon request.

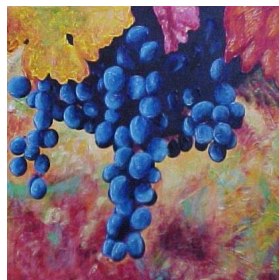
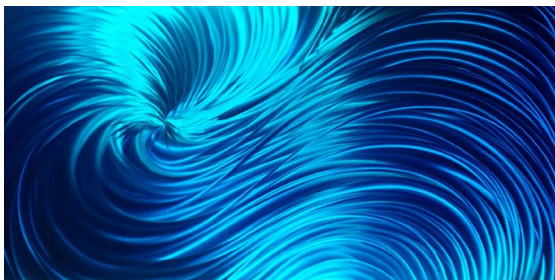
Supporting Sponsorships:

- Presenting Sponsorship \$25,000 – 2 available
- Entertainment Sponsorship \$10,000 – 3 available
- Beverage Sponsorship \$10,000 – 3 available
- Food Sponsorship \$10,000 – 3 available
- Gold Sponsorship \$5,000 – unlimited
- Silver Sponsorship \$2,500 – unlimited
- Supporting Sponsorship \$1,500 – unlimited

Membership Levels:

- Modern \$100
- Contemporary \$50
- Classic \$25

For more information, contact Doug Winters at **(469) 374-0491** or director@galleryatmidtown.com.





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Sponsorship Levels*

Presenting Sponsorship \$25,000 – 2 available

- 1 Private Meet and Greet with a resident artist in artist's personal studio (up to 50 people, subject to availability)
- 20 Modern Membership Passes
- Elevator wrap or bulk head identification
- Logo and name on the wall at the entrance to the exhibition
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo placement next to all food and beverage served at all ARTwalks
- Logo placement on all GMT print and web advertisements
- Opportunity to create a link between your website and the gallery's website
- Option to add promotional items to goody bags to be given out during ARTwalks
- Permanent advertising floor space at a common area of the mall
- Placement on the Permanent Donor Wall
- Premium recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers
- Prime locations during art walks and other events for marketing opportunities and display opportunity of company products or services (booths)
- Special events will be scheduled on a space-available basis (up to 2 per year, on ARTwalk dates). All hard costs associated with an event, including food, beverage, and security are the responsibility of the corporate host.

Entertainment Sponsorship \$10,000 – 3 available

- 10 Contemporary Membership Passes
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo on stage area at all ARTwalks
- Logo placement on all GMT print and web advertisements
- Option to add promotional items to goody bags to be given out during ARTwalks
- Opportunity to create a link between your website and the gallery's website
- Placement on the Permanent Donor Wall
- Prime locations during art walks and other events for marketing opportunities and display opportunity of company products or services (booths)
- Special events will be scheduled on a space-available basis (up to 1 per year on ARTwalk dates). All hard costs associated with an event, including food, beverage, and security are the responsibility of the corporate host.
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers
- Stair step fronts

Beverage Sponsorship \$10,000 – 3 available

- 10 Contemporary Membership Passes
- 2 Cylinder wraps in Food Court
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo placement next to all food and beverage served at all ARTwalks
- Logo placement on all print and web advertisements
- Option to add promotional items to goody bags to be given out during ARTwalks
- Opportunity to create a link between your website and the gallery's website
- Placement on the Permanent Donor Wall
- Prime locations during art walks and other events for marketing opportunities and display opportunity of company products or services (booths)
- Special events will be scheduled on a space-available basis (up to 1 per year on ARTwalk dates). All hard costs associated with an event, including food, beverage, and security are the responsibility of the corporate host.
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* Sponsorships run for a period of 12 months from the date of commitment.





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Sponsorship Levels (cont.)*

Food Sponsorship \$10,000 – 3 available

- 10 Contemporary Membership passes
- 2 Cylinder wraps in Food Court
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo placement next to all food and beverage served at all ARTwalks
- Logo placement on all print and web advertisements
- Option to add promotional items to goody bags to be given out during ARTwalks
- Opportunity to create a link between your website and the gallery's website
- Placement on the Permanent Donor Wall
- Prime locations during art walks and other events for marketing opportunities and display opportunity of company products or services (booths)
- Special events will be scheduled on a space-available basis (up to 1 per year on ARTwalk dates). All hard costs associated with an event, including food, beverage, and security are the responsibility of the corporate host.
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers
- Stair step fronts

Gold Sponsorship \$5,000 – unlimited

- 5 Contemporary Membership passes
- Invitations to Membership events for the ARTwalk
- Gallery at Midtown to generate visibility in connection with sponsorship
- Listings in the Dallas Morning News
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo placement on all print and web advertisements
- Option to add promotional items to goody bags to be given out during ARTwalks
- Placement on Permanent Donor Wall
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers

Silver Sponsorship \$2,500 – unlimited

- Gallery at Midtown to generate visibility in connection with sponsorship
- Invitations to Membership events for the ARTwalk
- Listings in the Dallas Morning News
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo placement on all GMT print and web advertisements
- Option to add promotional items to goody bags to be given out during ARTwalks
- Placement on Permanent Donor Wall
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers

Supporting Sponsorship \$1,500 – unlimited

- Invitations to the press preview and Membership events for the ARTwalk
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Option to add promotional items to goody bags to be given out during ARTwalks
- Placement on Permanent Donor Wall
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers

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Membership Levels*

Modern \$100

- 10% off participating art studio purchases
- Discounted prices to participating Gallery at Midtown classes
- Entered 6 times into raffles at monthly Art Walks (valued at \$360, check-in required)
- Exclusive deals and discounts to certain artist offerings
- Goody-bags for first 100 members and giveaways (subject to availability)
- Invitations to members-only previews and event
- Members only emails with advance notice of exhibitions, programs, events, and special offers
- Select meet and greets with local Dallas artists
- Membership card

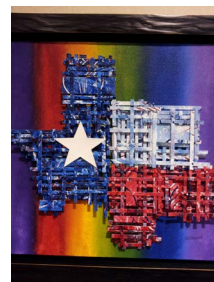
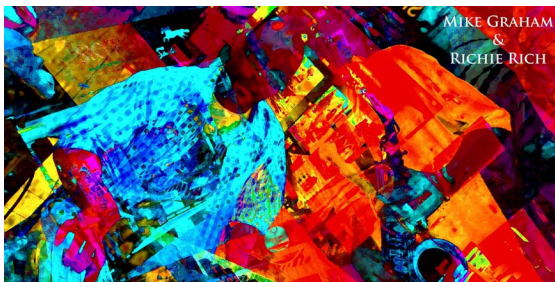
Contemporary \$50

- 10% off participating art studio purchases
- Discounted prices to participating Gallery at Midtown classes
- Exclusive deals and discounts to certain artist offerings
- Entered 4 times into raffles at monthly Art Walks (valued at \$240, check-in required)
- Goody-bags for first 100 members and giveaways (subject to availability)
- Invitations to members-only previews and event
- Members only emails with advance notice of exhibitions, programs, events, and special offers
- Select meet and greets with local Dallas artists
- Membership card

Classic \$25

- 10% off participating art studio purchases
- Entered 2 times into raffles at monthly Art Walks (valued at \$120, check-in required)
- Members only emails with advance notice of exhibitions, programs, events, and special offers
- Invitations to members-only previews and event
- Newsletter distribution
- Membership card

* Membership is valid for 12 months from the date of purchase.





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Upcoming Events:

- March 15, 2014 Midtown ARTwalk
- March 15, 2014 Odyssey Exhibit, Cleo's-Creations Art Studio
- April 19, 2014 Midtown ARTwalk
- April 2014 Dance Performances - 'Dancing For The Cure' Benefiting Angels of Dance, Inc.
- May 17, 2014 Midtown ARTwalk
- June 21, 2014 Midtown ARTwalk
- July 19, 2014 Midtown ARTwalk
- August 16, 2014 Midtown ARTwalk
- September 20, 2014 Midtown ARTwalk
- October 18, 2014 Midtown ARTwalk
- November 15, 2014 Midtown ARTwalk
- December 20, 2014 Midtown ARTwalk
- January 17, 2015 Midtown ARTwalk
- February 21, 2015 Midtown ARTwalk
- March 21, 2015 Midtown ARTwalk
- April 18, 2015 Midtown ARTwalk
- May 16, 2015 Midtown ARTwalk
- June 20, 2015 Midtown ARTwalk
- July 18, 2015 Midtown ARTwalk
- August 15, 2015 Midtown ARTwalk
- September 19, 2015 Midtown ARTwalk
- October 17, 2015 Midtown ARTwalk
- November 21, 2015 Midtown ARTwalk
- December 19, 2015 Midtown ARTwalk





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Past Events:

- January 2013 Midtown ARTwalk
- February 2013 Midtown ARTwalk
- February 2013 Incrementum III, 9th Annual Art Auction Benefiting Alley's House
- February 2013 Colors, Transcultural Collective Collaboration with Iraqi American Assoc.
- March 2013 Midtown ARTwalk
- April 2013 Midtown ARTwalk
- April 2013 3D Modern by Boris Est, Troik Studio
- May 2013 Midtown ARTwalk
- June 2013 Midtown ARTwalk
- July 2013 Midtown ARTwalk
- July 2013 The Movie Institute 'Pardon Our Dust' Fundraiser Event
- July 2013 Cleo's Creations Art Studio Grand Opening
- July 2013 Inventing Sculpture, the Book of Ruth, Troik Studio
- August 2013 Midtown ARTwalk
- August 2013 Picking Up the Pieces Charity Auction Benefiting Tornado Victims in Texas & Oklahoma
- September 2013 Midtown ARTwalk
- September 2013 Smart Start Art Auction Benefiting Love For Kids
- September 2013 Texas: Signs & Places Collaboration with Pointillist Painter Kevin Page and Photographer James Bland
- October 2013 Midtown ARTwalk
- October 2013 Art With a Cause Benefiting (P.A.V.E.) Philanthropy and Volunteerism in Education
- October 2013 Hats For Hope Art Auction Benefiting American Cancer Society
- November 2013 Midtown ARTwalk
- November 2013 Dallas Love Project
- November 2013 Paint My Pottery Soup Bowl Project Benefiting the Stewpot Art Program
- November 2013 RMB Art Studio Grand Opening & Art Gala
- November 2013 Brandi Cooper Studio Grand Opening
- November 2013 Veterans' Day 'Mail Call' Exhibit Honoring Veterans and Current Members of the Armed Forces
- December 2013 Midtown ARTwalk
- December 2013 Holiday Sidewalk Sale
- December 2013 Animal Giving Tree - Handmade Ornaments For Sale Benefiting Operation Kindness
- January 2014 Midtown ARTwalk
- January 2014 Celebration of Year of the Horse, SkyPony Studio - Featuring Horse Heart & Soul - an Equine Facilitated Psychotherapy for children and adults.
- January 2014 The Frida Show, SLANT GALLERY
- January 2014 Cowboys & Indians, The Small Gallery
- February 2014 Midtown ARTwalk
- February 2014 The Art of Networking Benefiting Alley's House
- February 2014 Abstracts of Jazz Art Exhibition, Strictly Earnest Art Gallery & Studio
- February 2014 Pens & Patterns Zentangle Show, Brandi Cooper Studio
- February 2014 Dallas Symphony League Special Event
- February 2014 Little Art For Little Hearts' Art Exhibit Benefiting The Childrens Heart Foundation





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Artists Currently Represented by Gallery at Midtown*

(The premier local Dallas Fine Arts Gallery, located within Valley View Shopping Center)

1. Achelpohl, Fred
2. Achelpohl, Rosemary
3. Baird, Aaron, www.facebook.com/energeticart
4. Bartlett, Kelly, www.morphostudios.com
5. Beckett, Paula, www.paulabeckett.com
6. Benda, Marsha, www.heart-for-humanity.com
7. Benton, Ernie, www.strictlyearnest.com
8. Bland, James, www.jamesblandphotography.com
9. Blaser, Rebecca, www.rmbartstudio.com
10. Boles, Martha, www.marthaleedesign.com
11. Bostick, Darla, www.darlabostick.com
12. Boulet, Kathryn, www.kbouletdesigns.com
13. Bowler, Pattie, www.pattiebowler.com
14. Brannon, Brenda, www.thestudioofbrendabrannon.com
15. Broussard, Michael, www.atomictwelve.com
16. Brown, Jerry
17. Cardenas, Lisa, www.lisas-artgallery.com
18. Collins, Carolyn, www.facebook.com/myfotogirl
19. Cook, Marla
20. Couch, Frankie, www.originalsbyfrankie.com
21. Cykochik, www.custom-handbags.com
22. De Anda, Angela
23. Deed, Becky Still
24. DeLoache', Cheryl
25. El Masri, Amalia
26. Fekete, Lorand
27. Freeman, Glenda, www.gfreemanart.com
28. Gavin, Ann
29. Gilbert, Genine, www.barreldesigns.com
30. Gleber, Julie Pitman
31. Gray, Cindy, www.cnggrayart.com
32. Gregory Portz, Jennifer, www.jennifergregoryportz.com
33. Guignon, Valery, www.guignon.com
34. Hafley, Kathleen, www.hafleyfineart.com
35. Hansen, Jane
36. Head, Donna, www.donnaheadart.blogspot.com
37. Hinson, Glenda
38. Irons, Bea
39. Jones, Jane, www.janejonesart.com
40. Jump, Susan
41. Kelley, Carmen, www.carmenkelley.comv
42. Koncak, Bobbye
43. Kraft, Stuart, www.stuartkraft.com
44. Lane, Barbara
45. Legatowicz, Audrey, www.audreylegatowicz.com
46. Leguold, Marla, www.malexandra.com
47. Leygues, Celine Raphael, www.celineraphaelleygues.com
48. Lloyd, Melissa, www.wildlillieart.com
49. Mars, David
50. Miller, Margo, www.badmargoart.com
51. Nunez, Richard, www.artistnunez.com
52. Obranovich, Claudia Crowe
53. Obranovich, Michael, www.obranovichpottery.com
54. Obregon, Kevin
55. O'Brien, Debra, www.debraobrienportraiture.com
56. Oittinen, Catrina, catrinoittinen.com/art/Welcome.html
57. Pitman, Julie
58. Royer, Anne
59. Rozelle, Tina, www.facebook.com/SavannasCharms
60. Ruiz, Marty, www.martyruiz.com
61. Serrago, Sharon, www.serrago.com
62. Shanholt, Ginger, www.gingershanholt.com
63. Smith, Teta
64. Sowell, Frank, www.artviewcreations.com
65. Sparks, Sandy
66. Stephens, Ron
67. Teschke, Graham R. Sr.
68. Tobey, L.C., www.dreamartglass.com
69. Turovskiy, Igor
70. Uriegas, Steve, www.steueuriegas.com
71. Weekley, Allen, facebook.com/allenweekleyphotography
72. Winters III, Douglas E., www.skyponystudio.com
73. Winters, Kiki Curry, www.skyponystudio.com
74. Wood, Bonnie

* Artists subject to change without notice





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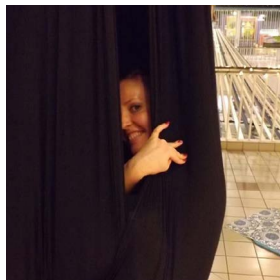


Current Studio Artists*

(Each Artist has their own Showroom and Working Studio within Valley View Shopping Center)

1. **Bagley, Sharon Neel**, www.facebook.com/slantx
2. **Barnard, Rita**, www.facebook.com/slantx
3. **Benton, Ernie**, www.strictlyearnest.com
4. **Bland, James**, www.jamesblandphotography.com
5. **Blaser, Rebecca**, www.rmbartstudio.com
6. **Boone, Cleo**, www.cleos-creations.com
7. **Charlotta, Vicki**, www.facebook.com/slantx
8. **Chau, Du**, www.duchau.com
9. **Colarik, Ed**, www.artbyec.com
10. **Collins, Carolyn**, www.facebook.com/myfotogirl
11. **Cooper, Brandi**, www.cooper143king.blogspot.com
12. **Crowdus, Anna**, galleryatmidtown.com/paint-my-pottery.html
13. **Eisemann, Chuck**
14. **Ferguson, Deanna**
15. **Forsher, Jackie**, www.facebook.com/slantx
16. **Greenlee, April**, www.facebook.com/slantx
17. **Greenspan, Riki**
18. **Head, Donna**, www.donnaheadart.blogspot.com
19. **Henderson, Chris**, www.chrishendersonarts.com
20. **Hold, Robert**, www.roberthold.com
21. **Horn, Duke**
22. **Jacobi, Karen**, www.facebook.com/slantx
23. **Jefferson, Sonny**
24. **Landis, Larry**
25. **Lee, Dawn**
26. **Luong, Lauren**, laurenluong.blogspot.com
27. **Mahoney, Laurie**, www.facebook.com/slantx
28. **Mason, Barbara**, www.dragonflystudiocreations.com
29. **Miller, Margo**, www.badmargoart.com
30. **Modebelu, Monica**
31. **Mueller, Terry**
32. **Naile, Carolyn**
33. **Nunez, Richard**, www.artistnunez.com
34. **Obregon, Kevin**
35. **Page, Kevin**, www.kevinpageart.com
36. **Pitman, Julie**
37. **Ramsey, Sonji**
38. **Rizzi, JM**, www.jmrizzi.com
39. **Roper, Leroy**, www.leroyroper.com
40. **Smith, Teta**, www.galleryatmidtown.com/teta-smith.html
41. **Tate, Steve**, www.kulame.com
42. **Troik, Gregory**
43. **Wertz, Melissa**, www.facebook.com/slantx
44. **Winters III, Douglas E.**, www.skyponystudio.com
45. **Winters, Kiki Curry**, www.skyponystudio.com
46. **Wongvalle, Eileen**

* Artists subject to change without notice



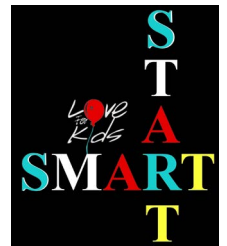
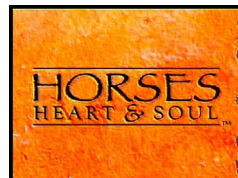
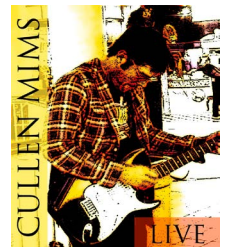
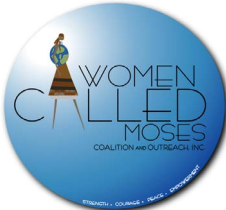


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Friends of Gallery at Midtown:





Dallas Midtown ARTwalk

Sponsorship Opportunities



Sponsorship Levels*

Presenting Sponsorship \$25,000 – 2 available

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- Logo and name on the wall at the entrance to the exhibition
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
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- Opportunity to create a link between your website and the gallery's website
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- Permanent advertising floor space at a common area of the mall
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Entertainment Sponsorship \$10,000 – 3 available

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- Stair step fronts

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Company Information

Company Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Chosen Sponsorship Level: _____

Payment Information

Cardholder Name: _____

Total Amount: _____

Mastercard

Visa

American Express

Card Number: _____

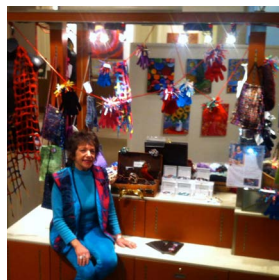
Expiration Date: _____

Security/CCV: _____

Cardholder Signature: _____

I've Enclosed a Check

Check Number: _____





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Beverage Sponsorship \$10,000 – 3 available

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Food Sponsorship \$10,000 – 3 available

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Company Information

Company Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Chosen Sponsorship Level: _____

Payment Information

Cardholder Name: _____

Total Amount: _____

Mastercard

Visa

American Express

Card Number: _____

Expiration Date: _____

Security/CCV: _____

Cardholder Signature: _____

I've Enclosed a Check

Check Number: _____





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Sponsorship Levels*

Gold Sponsorship \$5,000 – unlimited

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- Listings in the Dallas Morning News
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Logo placement on all GMT print and web advertisements
- Option to add promotional items to goody bags to be given out during ARTwalks
- Placement on Permanent Donor Wall
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers

Supporting Sponsorship \$1,500 – unlimited

- Invitations to the press preview and Membership events for the ARTwalk
- Logo on banners at all ARTwalks and continuous throughout sponsorship contract
- Option to add promotional items to goody bags to be given out during ARTwalks
- Placement on Permanent Donor Wall
- Recognition in all advertising, promotional materials, invitations, exhibition catalogues, event signage, public relations and mailings to a network of more than 12,000 subscribers

** Sponsorships run for a period of 12 months from the date of commitment. Gallery at Midtown reserves the right to accept or refuse any sponsorship application at its sole discretion.*

Company Information

Company Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Chosen Sponsorship Level: _____

Payment Information

Cardholder Name: _____

Total Amount: _____

Mastercard

Visa

American Express

Card Number: _____

Expiration Date: _____

Security/CCV: _____

Cardholder Signature: _____

I've Enclosed a Check

Check Number: _____





Gallery at Midtown
& Artist Studios

Dallas Midtown ARTwalk

Sponsorship Opportunities



Membership Levels*

Modern \$100

- 10% off participating art studio purchases
- Discounted prices to participating Gallery at Midtown classes
- Entered 6 times into raffles at monthly Art Walks (valued at \$360, check-in required)
- Exclusive deals and discounts to certain artist offerings
- Goody-bags for first 100 members and giveaways (subject to availability)
- Invitations to members-only previews and event
- Members only emails with advance notice of exhibitions, programs, events, and special offers
- Select meet and greets with local Dallas artists
- Membership card

Contemporary \$50

- 10% off participating art studio purchases
- Discounted prices to participating Gallery at Midtown classes
- Exclusive deals and discounts to certain artist offerings
- Entered 4 times into raffles at monthly Art Walks (valued at \$240, check-in required)
- Goody-bags for first 100 members and giveaways (subject to availability)
- Invitations to members-only previews and event
- Members only emails with advance notice of exhibitions, programs, events, and special offers
- Select meet and greets with local Dallas artists
- Membership card

Classic \$25

- 10% off participating art studio purchases
- Entered 2 times into raffles at monthly Art Walks (valued at \$120, check-in required)
- Members only emails with advance notice of exhibitions, programs, events, and special offers
- Invitations to members-only previews and event
- Newsletter distribution
- Membership card

*Membership is valid for 12 months from the date of purchase

Your Information

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Chosen Membership Level: _____

Payment Information

Cardholder Name: _____

Total Amount: _____

Mastercard

Visa

American Express

Card Number: _____

Expiration Date: _____

Security/CCV: _____

Cardholder Signature: _____

I've Enclosed a Check

Check Number: _____

